

### 50% off on your favorite movies with Mashreq Credit Cards!







#### 50% discount on movie tickets at VOX, Reel and Novo Cinemas

- Offer is valid for bookings made on the VOX Cinema's, Reel Cinema's and Novo Cinema's website and Mobile Apps only and not valid for Box Office bookings
- 2. Maximum number of discounted tickets that can be availed across VOX, Reel and Novo Cinemas per billing cycle:
  - a. 10 tickets on Mashreq Al Islami Solitaire Credit Card
  - b. 8 tickets on Solitaire Credit Card
  - c. 4 tickets on Platinum Elite and Mashreq Al Islami Platinum Credit Card
- 3. Minimum billing cycle spend of AED 10,000 is required on Mashreq Al Islami Solitaire and Mashreq Solitaire Credit Cards and AED 7,000 for Mashreq Al Islami Platinum and Mashreq Platinum Elite Credit Cards to avail discount on movie tickets across VOX, Reel and Novo Cinemas in the next billing month.

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# Terms & Conditions: Discounted Tickets on Mashreq Credit Cards

## <u>Cinema Offer Details ("Offer")</u>

50% discount on select ticket types at VOX Cinemas, Reel Cinemas and Novo Cinemas ("Participating Cinemas") on select Mashreq Credit Cards.

The Offer is valid for bookings made on the Participating Cinema's website and Mobile App only and not valid for Box Office bookings. The discount is applied on the ticket price excluding VAT.

Classification: Public



### Table 1

| S.<br>No. | Card Type         | Minimum Spend<br>Requirement in a<br>Billing Cycle | Maximum # discounted<br>tickets per billing month<br>across Participating<br>Cinemas (N) | Remarks   |
|-----------|-------------------|--|--|---|
| 1         | MAI<br>Solitaire  | AED 10,000   | 10   | Offer valid on the first 'N' tickets purchased across Participating Cinemas in a billing cycle, including tickets bought on the supplementary card(s). The discount for additional tickets, if any, will be charged at full price in the next credit card statement |
| 2         | Solitaire         | AED 10,000   | 8  |   |
| 3         | MAI<br>Platinum   | AED 7,000  | 4  |   |
| 4         | Platinum<br>Elite | AED 7,000  | 4  |   |

- "Discounted Cinema Tickets on Mashreq Credit Cards" ("Offer") is for select customers of Mashreq/Mashreq Al Islami Credit Cards ("Cards") issued in the UAE by Mashreqbank PSC. ("Mashreq"/ "Bank").
- Offer is applicable on **Solitaire**, **Platinum Elite**, **Mashreq Al Islami Solitaire and Mashreq Al Islami Platinum** Credit Cards only ('Eligible Cardholders')
- Offer is applicable on the following Ticket Types only

### Table 2

| Card Type                    | VOX Cinemas  | Reel Cinema   | Novo Cinema      |  |  |  |  |  |
|------------------------------|--|---|------------------|--|--|--|--|--|
| Solitaire &<br>MAI Solitaire | Standard 2D & 3D, MAX 2D & 3D, MAX Atmos 2D & 3D, City 101.6 MAX in DCC 2D & 3D, IMAX with laser 2D & 3D, IMAX Sapphire 2D & 3D, GOLD, THEATRE, Kids 2D & 3D, OUTDOOR. | Standard and Standard Plus 2D, Standard and Standard Plus 3D, Max 4D, Dolby, Dolby Plus, Screen X, Screen X Plus, Reel Junior, Platinum Suites 2D, Platinum Suites 3D | All ticket types |  |  |  |  |  |

Classification: Public



| Platinum | Standard 2D & 3D, MAX 2D & 3D,   | Standard and Standard | All 2D & 3D tickets |
|----------|----------------------------------|-----------------------|---------------------|
| Elite &  | MAX Atmos 2D & 3D, City 101.6    | Plus 2D, Standard and | across COOL, PRIME, |
| MAI      | MAX in DCC 2D & 3D, Kids 2D & 3D | Standard Plus 3D      | EDGE and SKY        |
| Platinum | and OUTDOOR.                     |                       |                     |

- Cinema tickets purchased on primary as well as supplementary credit card(s) under the Offer will be counted towards the total discounted tickets offered in a billing cycle.
- Eligible Cardholders are required to make a minimum spend as per Table 1 in the previous billing cycle to be eligible for the Offer in the subsequent billing cycle. In case minimum spend criteria as per above is not met, the total discount availed in a billing cycle will be charged in the subsequent credit card statement.
- All retail purchases on your Credit Card, including purchases on the Supplementary Card(s), will be
  considered for meeting the minimum spend requirement. Bank Fee/Charges, Cash Advances and
  Balance Transfer/Easy Cash transactions will not be considered for the minimum spend requirement.
- Any purchase reversals, refunds and disputed transactions shall be excluded from Both Offers
- Employees and Staff of Mashreq or any subsidiary of Mashreq are eligible for Both Offers.
- Cardholders' enquiries / complaints will be honored only until 6 months from the purchase date on a best effort basis.
- Mashreq reserves the right to notify the Eligible Cardholders by phone or any other means of communication which Mashreq, in its absolute discretion, deems fit.
- The Bank has the sole right to exclude and/or disqualify any Eligible Cardholder from participating in an
  Offer at any given time for any reasons whatsoever without giving any prior notification to such
  Cardholder. Any excluded/disqualified Eligible Cardholder from an Offer shall not, under any
  circumstances, be compensated by the Bank in any event whatsoever.
- Mashreq reserves the right, at its absolute discretion, to amend and/or supplement these Terms and Conditions at any time without any prior notification to the Cardholder. Any such amendments or supplements shall be provided on Mashreq's website: www.mashreq.com.
- Mashreq has the right to amend, suspend or terminate an Offer at any time without any prior notification to the Cardholders. For the avoidance of doubt, such amendment, suspension or termination by Mashreq shall not entitle the Eligible Cardholder to any claim, compensation of loss or damages from Mashreq.
- In no event shall Mashreq, any of its affiliates, or any of its officers, directors, employees or agents be liable or responsible for any loss, damage or expense arising out of or otherwise related to an Offer.
- Mashreq shall not be in breach of its obligations or otherwise be liable to conduct an Offer as a result of
  any Force Majeure Event. A Force Majeure Event in these terms and conditions, shall mean circumstances
  beyond the reasonable control of Mashreq including, amongst other things, acts of God, epidemics,
  pandemics, industrial disputes, acts and regulations of any governmental or authority in any jurisdiction. In
  such circumstances, Mashreq's obligations to the Cardholder shall automatically stand discharged without
  the need to provide notice.
- Mashreq does not offer or provide any warranties, nor accept any responsibility or liability of any kind in respect of an Offer and hereby disclaims any and all express or implied warranties with respect of the



same.

- Mashreq, at its absolute discretion shall have the right to terminate the Cardholder's Mashreq card account in order to protect Mashreq's interests in any manner whatsoever
- These Terms and Conditions are to be read in conjunction with Mashreq and Mashreq Al Islami Credit
   Card General Terms and Conditions governing the Card and the Cardholder agrees to be unconditionally
   bound by the same. In the event of any conflict or inconsistency between these Terms and Conditions of
   an Offer and the General Credit Card Terms and Conditions, these Terms and Conditions will prevail only
   to the extent of such Offer.
- All Offers along with their Terms and Conditions are governed by and construed in accordance with the laws of Dubai, United Arab Emirates.
- Mashreq's decision on all matters relating to Both Offers and in case of any dispute shall be final and binding on all Cardholders.

Classification: Public