

Terms and Conditions for the Tournament Campaign

Customers holding Neo and e&Mashreq Neo debit cards; whom have sent the keyword "مصر" or "Egypt" to 29677, then used their debit card in purchases during our national team game days during the world cup; will be eligible for the offer, and another round starting from the semifinals; where the customer can choose the team that his/her points will be multiplied based on.

Terms & Conditions

- Customers must opt-in using the registered mobile number on our system
- Customers has to receive the auto reply for their Opt-in
- Customers has to use their debit cards in any kind of purchases (online – offline) on game days
- Customers has to opt-in for the first round of the campaign in order to be eligible for the second round
- During the first round; customers will receive double their spending points on our national team game days, in addition; for each goal our team scores, the multiplier will increase by one. (e.g. if the Egyptian team scored 2 goals, the multiplier will increase by 2, making the total X4)
- During the second round (starting the semi-finals); customers will choose one of the 4 teams to receive double their spending points on mentioned team game days, in addition; for each goal said team scores, the multiplier will increase by one. (e.g. if the chosen team scored 2 goals, the multiplier will increase by 2, making the total X4)
- In the second round, customers can choose only one team, in case more than one team is sent; only the first SMS received will be taken into consideration
- Campaign duration is through World cup 2026
- Opt-in keyword for the first round is "مصر" or "Egypt"
- Opt-in keyword for the second round is "-The name of the chosen team-" in English or Arabic
- TAT for contacting the winners is 10 working days post campaign ending date (Final match)
- This is a limited offer and the bank has the right to stop it at anytime
- The Bank does not offer or provide any warranties, nor accepts any responsibility or liability of any kind in respect of this campaign and hereby disclaims any and all express or implied warranties in respect thereto.

- The Bank reserves the right to amend the terms and conditions of the campaign or to change the announced prizes at any time during the campaign period.
- The Bank shall have the right, at its sole discretion and at any time, to amend, suspend, or cancel the campaign, without prejudice to any rights already acquired by any customer prior to the date of such suspension and/or cancellation.
- The terms and conditions of this campaign shall be governed by and interpreted in accordance with Egyptian law, and the courts of the Arab Republic of Egypt shall have exclusive jurisdiction to resolve any dispute arising in connection with it.