

Terms and Conditions for the Tournament Campaign

Customers holding Neo and e&Mashreq Neo debit cards; whom have sent the keyword "بنشجع مصر" to 29677, then booked a Mashreq Millionaire certificate and used their debit card in purchases equivalent to or greater than EGP 100 during May 2026; will be eligible to win the "Tournament package" which consists of a 50" LCD screen, Tournament football and a Bein ultimate subscription as cashback.

Terms & Conditions

- Customers must opt-in using the registered mobile number in our database
- Customers has to receive the auto reply for their Opt-in
- Customers has to use their debit cards in any kind of purchases (online – offline) with an amount of EGP 100 or more
- Customers has to book a (Mashreq Millionaire Certificate) MMC within the campaign period
- Winners will receive the **Tournament package** which consists of (50" LCD, Tournament football and a cashback for Bein subsription)
- Campaign duration is through May 2026
- Opt-in keyword is "بنشجع مصر"
- TAT for contacting the winners is 10 working days post campaign ending date (May 31st)
- This is a limited offer and the bank has the right to stop it at anytime
- The Bank does not offer or provide any warranties, nor accepts any responsibility or liability of any kind in respect of this campaign and hereby disclaims any and all express or implied warranties in respect thereto.
- The Bank reserves the right to amend the terms and conditions of the campaign or to change the announced prizes at any time during the campaign period.
- The Bank shall have the right, at its sole discretion and at any time, to amend, suspend, or cancel the campaign, without prejudice to any rights already acquired by any customer prior to the date of such suspension and/or cancellation.
- The terms and conditions of this campaign shall be governed by and interpreted in accordance with Egyptian law, and the courts of the Arab Republic of Egypt shall have exclusive jurisdiction to resolve any dispute arising in connection with it.